Footbeat
Sustainability and Music Festival
Blue Mountains College
Footbeat Festival
- celebrating sustainability in the Mountains

An ongoing partnership with Blue Mountains TAFE

Footbeat is a festival that celebrates sustainability and the outstanding natural and cultural environment of the Blue Mountains World Heritage region.

• On 24 and 25 October 2009 Footbeat partnered with Blue Mountains College to host the Festival for the first time.

• The College chose to hold an Open Day concurrently to benefit from the visitors attending the festival – all sections of the College were showcased by current students

• Students studying the Diploma of Events Management were responsible for the project management of the open day.
Community celebrates sustainability in the Mountains

Visitors enjoy eating @ the Training Cafe

An expo of sustainability stalls, organic food & music in the marquee

Food is prepared and disposed using sustainable principles
Students explore ‘our sustainable footprint’

Events students were responsible for:
1. Developing an integrated project management plan
2. Allocating project responsibilities in agreement with festival organisers and participants, and clearly communicate responsibilities to all involved.
3. Planning internal and external communications, public relations and marketing approaches together with appropriate colleagues
4. Considering environmental issues in all event planning.
An ongoing partnership with TAFE

• Through the Footbeat Festival, TAFE NSW – Western Sydney Institute are exploring the educational opportunities, practical application of theory, work experience and vocational development connections in green skills and sustainable living for all students.

• The aim is to build an ongoing platform which facilitates showcasing elements of higher education with a sustainability focus.

• This relationship seeks to further expand Education for Sustainability and due to its success, will be an ongoing annual event.

• In 2010 the Festival will be held 29-31 October and some of the interesting items on the program included a 100 mile dinner (organised with Hospitality), art exhibition, film festival, stalls, music events, debate, puppetry and live demonstrations.